

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
		Sales Remark: V3 REV DATE										
		V3 More than 2 codes changed										
	*2	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	10/23-10/23	1	1	1	\$700.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										
	*3	TU	7A-9A	TODAY SHOW	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										
	*4	TU	9A-10A	TODAY SHOW II	:30	\$425.00	10/23-10/23	1	1	1	\$425.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										
	*5	TU	11A-12P	RACHEL RAY	:30	\$325.00	10/23-10/23	1	1	1	\$325.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										
	*6	TU	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/23-10/23	1	1	1	\$425.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 2193

Buyer Jesse Demastrie

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2193

Flight Dates 10/23/2012 - 10/24/2012

Hiatus Weeks

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	*7	TU	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/23-10/23	1	1	1	\$325.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*8	TU	3P-4P	DR. PHIL	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*9	TU	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/23-10/23	1	1	1	\$725.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*10	TU	5P-630P	EARLY NEWS	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*11	TU	630P-7P	JEOPARDY	:30	\$1,300.00	10/23-10/23	1	1	1	\$1,300.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*12	TU	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/23-10/23	1	1	1	\$1,300.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*13	TU	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								
	*14	TU	8P-9P	THE VOICE	:30	\$4,000.00	10/23-10/23	1	1	1	\$4,000.00	
			Sales Remark:	V3 ALL SPOTS MUST RUN ON TUE 10/23								
				V3 More than 2 codes changed								

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	*15	TU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/23-10/23	1	1	1	\$1,200.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										
	*16	TU	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/23-10/23	1	1	1	\$500.00	
		Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23										
		V3 More than 2 codes changed										

---REPORT TOTALS---

Report Totals: 16 / \$15,125.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$15,125.00

Sales Totals: 16 / \$15,125.00

Station Totals: 16 / \$15,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$63,021	CATV	0%	KBLR	0%	KINC	0%	KLAS	27%	KSNV	24%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

Rep Order# 6866388 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/22/2012 12:12 PM
Last Received: 10/22/2012 11:23 AM
Showing Buylines: All Lines

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--- CREDIT RISK ---
CASH IN ADVANCE